

Dr Nici Sweaney

*Ethical AI Strategist & Founder, AI Her Way
Senior Fellow, AI for Developing Countries Forum*

Dr Nici Sweaney is a globally recognised leader in ethical AI, with nearly two decades of experience as an academic scientist and data strategist. She combines deep technical expertise with a visionary approach to equity, responsible innovation, and AI governance. Before founding AI Her Way in 2023, **she worked with the United Nations, World Bank, and AUS Aid, developing data-driven solutions that drive real-world impact.** As a **Senior Fellow for the AI for Developing Countries Forum**, she helps shape the global discourse on **AI's role in sustainable development.**



A sought-after expert, **Dr Sweaney has presented at the United Nations offices on women, gender equity, and AI, reinforcing her commitment to ensuring AI is a tool for empowerment, not exclusion.** She has also **provided key input on Australia's Responsible AI Use Guidelines and generative AI strategies** for the education sector, influencing national policy on ethical AI adoption.

Dr Sweaney has **advised over 60 organisations** across sectors on adopting AI ethically, effectively, and impactfully - streamlining operations, reducing inequities, and future-proofing businesses and institutions. She is the **architect of the EquiAI Framework**, a globally adaptable model for AI literacy and governance that ensures AI-driven innovation is equitable, sustainable, and accountable - preventing it from reinforcing existing disparities.

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Named one of Microsoft News' "Top 10 Trailblazing Entrepreneurs in AI to Follow in 2024," Dr Sweaney is a compelling thought leader and dynamic speaker. She has delivered **65+ high-profile talks, including TEDx**, and continues to drive conversations on how AI can level the playing field, create opportunities, and reduce global disparities.

Her work is underpinned by a simple but powerful belief: when governed ethically, AI has the potential to reshape the future - empowering individuals, organisations, and entire communities to thrive.



AWARDS & RECOGNITIONS

- **Top 10 Trailblazing Entrepreneurs in AI to Follow in 2024**, Microsoft News
- **Featured in Forbes** and **ABC Radio**, discussing the intersection of **AI, ethics, and gender equity**. ([Read more](#))
- **Named by TEDx** for delivering inspiring talks on **AI innovation** and its ethical implications.
- **Senior Fellow**, AI for Developing Countries Forum

AS SEEN IN



toddle

Forbes

AUTHENTIC
FOR ENTREPRENEURS
AI



MARCUS
OLDHAM
We mean business.

WOMEN
in MEDIA



AI FOR DEVELOPING
COUNTRIES FORUM



UNITED NATIONS

AI^{Her}WAY

Commitment to Ethical AI

At **Ai Her Way**, we believe that **AI** should be used to solve real-world challenges while maintaining the highest standards of ethics and inclusivity. Our mission is to **empower organisations** across diverse sectors to adopt AI responsibly, with a focus on **fairness, sustainability, and equity**.

We work **hand-in-hand** with mission-driven organisations to develop **custom AI strategies**, offer **hands-on guidance**, and provide **executive and team education** that enables businesses to make responsible, impactful decisions. We've partnered with global leaders like **WWF-Australia** to ensure that AI serves humanity's best interests.

10,000+
*students and audience
members*

20+
industries served

65+
global speaking engagements

SIGNATURE TOPICS



The **Intersection of AI & Ethical Innovation**



Gender Equity in the AI-Driven World



AI Solutions for Social Good & Business Growth



The **Future of AI in Education, Healthcare & Business**



Women's Empowerment in Tech

CONTACT DETAILS

Connect with our team to schedule a conversation with one of the leading voices in ethical AI and transformative innovation.



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